

We just wanted to let you and the Manitoba Social Science Teachers' Association Inc. (MSSTA) know about an exciting new initiative being hosted by Manitoba Public Insurance (MPI).

MPI has recently launched the [Rethink Road Safety Video Contest](#). Young people aged 16-25 are being invited to create short videos about the dangerous driving behaviours of [speeding](#), [impaired driving](#) and [distracted driving](#). Young people are consistently overrepresented in these collisions in Manitoba and MPI wants to use this contest as a way for young drivers to have a conversation about the dangers these risky behaviours pose to them and others.



In addition to promoting safety among young drivers, there are [over \\$28,000 in prizes to be won](#) for winning video entries. These entries will be posted on YouTube for others to see and comment on. Schools that assist students in the creation of their videos may also be eligible for a [\\$2000 honorarium](#) in recognition of their time, energy and resources devoted to this initiative. We just wanted to let you and the Manitoba Social Science Teachers' Association Inc. (MSSTA) know about an exciting new initiative being hosted by Manitoba Public Insurance (MPI).

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We are seeking the support of educational partners like yourself from across the province. If you feel this contest is something that your students would be interested in please tell them about it. More detailed information about the contest can be found on our website at <http://www.mpi.mb.ca/videocontest/index.html>.

Thank you for your time and attention. We are excited about the prospect of partnering with Manitoba's young people in creating a conversation that will help save lives and reduce harm on the road. We hope that you are too!

Very best regards,

**Rethink Road Safety Video Contest Team**

**Manitoba Public Insurance** 510-234 Donald Street, Winnipeg, Manitoba, R3C 4A4 Phone:  
1.204.985.8737

Email: [videocontest@mpi.mb.ca](mailto:videocontest@mpi.mb.ca) *Check out the contest website at*  
<http://www.mpi.mb.ca/videocontest/index.html>

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